

Corporate Scorecard

Canada Council at a glance

	2011-12		2010-11	
	('000s)		('000s)	
PARLIAMENTARY APPROPRIATION		\$ 180,958		\$ 181,277
GRANTS, PRIZES AND PAYMENTS				
Arts programs		\$ 144,245		\$ 141,363
Public Lending Right payments		\$ 9,941		\$ 9,908
Prizes and fellowships		\$ 3,118		\$ 3,261
Total		\$ 157,304		\$ 154,532
GRANT APPLICATIONS				
Individual artists	9,219		9,194	
Arts organizations	6,475		6,249	
Total	15,694		15,443	
Applications received via GO! Grants Online (included in total above)	3,201		3,128	
GRANTS AWARDED				
Individual artists ¹	2,256		2,291	
Arts organizations ²	3,780		3,807	
Total	6,036		6,098	
Communities in which the grants were awarded ³	634		634	
FIRST-TIME APPLICANTS (INDIVIDUAL ARTISTS AND ARTS ORGANIZATIONS)				
First-time applicants	3,590		3,203	
Communities where they live or are located	681		620	
First-time recipients	1,110		1,114	
PEER ASSESSORS				
Peer assessors	666		721	
Communities where they live	181		169	
First-time peer assessors	298		295	
CANADA COUNCIL ART BANK				
Works in collection and appraised value of works	17,526	\$ 71,084	17,512	\$ 71,108
Works in circulation and rental income	4,212	\$ 1,715	5,156	\$ 1,916
CANADA COUNCIL MUSICAL INSTRUMENT BANK				
Loans/donations to the Musical Instrument Bank and insured value of instruments	17	\$ 28,000	16	\$ 27,251
CANADIAN COMMISSION FOR UNESCO				
UNESCO-related events in which Commission participated	39		47	

For comparative purposes, all figures are based upon information as at June 1, or the next business day, of each fiscal year except in some cases where figures rely on data from final reports of the grants. As a result of changes in methodology, figures in this corporate scorecard are not necessarily comparable to figures in previous years' presentations.

1. An individual artist may receive more than one grant in a given year. For example, an individual artist may receive a project grant and a travel grant.
2. An arts organization may receive more than one grant in a given year. For example, an arts organization may receive a project grant and an operating grant.
3. This figure includes 515 communities in Canada and 119 international communities in 2011-12 (Canadian artists residing outside Canada and international publishers and co-producers).

Direction 1: Individual Artists

Reinforce the Council's commitment to individual artists, working alone or collaboratively, as the core of artistic practice in Canada.

	2011-12		2010-11	
		('000s)		('000s)
SUPPORT TO INDIVIDUAL ARTISTS (RECIPIENTS/FUNDING)	20,143	\$ 35,226	19,740	\$ 34,534
GRANTS TO INDIVIDUAL ARTISTS¹				
Support for creation and production activities	1,170	\$ 19,699	1,141	\$ 18,903
Support for dissemination activities	142	\$ 1,105	156	\$ 1,269
Travel grants to professional artists	817	\$ 1,067	854	\$ 1,144
Total	2,013	\$ 21,871	2,031	\$ 21,316
PUBLIC LENDING RIGHT PROGRAM				
Canadian authors receiving payments	17,885	\$ 9,941	17,487	\$ 9,908
Communities where they live (in Canada)	1,809		1,783	
Communities where they live (outside Canada)	370		365	
CELEBRATING EXCEPTIONAL ACHIEVEMENT THROUGH PRIZES AND FELLOWSHIPS				
Prize and fellowship recipients	193	\$ 3,118	201	\$ 3,261
ART BANK PURCHASE PROGRAM	52	\$ 305	21	\$ 68
STRATEGIES AND PROGRAM INITIATIVES (RECIPIENTS/FUNDING) (Figures included in totals above)				
Multi-year project support to individual artists	40	\$ 1,601	43	\$ 1,756
Support for residencies and commissioning	37	\$ 530	39	\$ 513
Touring grants (music, dance, theatre only)	26	\$ 360	31	\$ 324
Support to artists and community collaborations	12	\$ 142	7	\$ 148
HONORARIA AND READING FEES FOR MEMBERS OF PEER ASSESSMENT AND ADVISORY COMMITTEES				
Peer assessment committees – honoraria		\$ 723		\$ 840
Peer assessment committees – file reading fees		\$ 523		\$ 536
Advisory committees		\$ 41		\$ 68
Total		\$ 1,287		\$ 1,444

Direction 2: Arts Organizations

Broaden the Council's commitment to arts organizations to strengthen their capacity to underpin artistic practices in all parts of the country.

	2011-12		2010-11	
		('000s)		('000s)
SUPPORT TO ORGANIZATIONS (RECIPIENTS/FUNDING)²	2,220	\$ 122,582	2,250	\$ 120,258
OPERATING SUPPORT TO ORGANIZATIONS				
Annual	479	\$ 23,600	371	\$ 15,988
Multi-year	572	\$ 71,227	647	\$ 75,437
Total		\$ 94,827		\$ 91,425
PROJECT SUPPORT TO ORGANIZATIONS				
Annual	1,678	\$ 24,574	1,749	\$ 26,833
Multi-year	113	\$ 3,181	53	\$ 2,000
Total		\$ 27,755		\$ 28,833
STRATEGIES AND PROGRAM INITIATIVES (RECIPIENTS/FUNDING) (Figures included in totals above)				
Support for dissemination activities	1,253	\$ 19,703	1,347	\$ 23,292
Touring grants (music, dance, theatre only)	146	\$ 3,156	138	\$ 3,444
Flying Squad and Flying Eagle Support	226	\$ 1,395	223	\$ 1,420
Support for residencies and commissioning	80	\$ 952	83	\$ 1,093
Support to artists and community collaborations	65	\$ 946	56	\$ 827

Direction 3: Equity

Enhance the Council's leadership role in promoting equity as a critical priority in fulfilling Canada's artistic aspirations.

SUPPORT TO ARTISTS AND ARTS ORGANIZATIONS FROM ABORIGINAL COMMUNITIES (RECIPIENTS/FUNDING)

	2011-12		2010-11	
		('000s)		('000s)
Support to Aboriginal artists	170	\$ 1,853	191	\$ 2,079
Operating support to Aboriginal arts organizations	20	\$ 1,288	21	\$ 1,363
Project support to Aboriginal arts organizations	90	\$ 2,401	100	\$ 2,797
Total ¹	265	\$ 5,542	295	\$ 6,239

SUPPORT TO ARTISTS AND ARTS ORGANIZATIONS FROM CULTURALLY DIVERSE COMMUNITIES (RECIPIENTS/FUNDING)²

Support to culturally diverse artists	286	\$ 3,235	321	\$ 3,421
Operating support to culturally diverse arts organizations	45	\$ 2,836	42	\$ 2,431
Project support to culturally diverse arts organizations	123	\$ 2,720	122	\$ 3,456
Total ¹	429	\$ 8,791	456	\$ 9,308

SUPPORT TO ARTISTS AND ORGANIZATIONS FROM DEAF AND DISABILITY ARTS COMMUNITIES (RECIPIENTS/FUNDING)²

Support to artists who are Deaf or with disabilities	31	\$ 468	..	\$..
Operating support to Deaf and disability arts organizations	3	\$ 85	..	\$..
Project support to Deaf and disability arts organizations	20	\$ 594	..	\$..
Total ¹	53	\$ 1,147	..	\$..

SUPPORT TO ARTISTS AND ARTS ORGANIZATIONS FROM OFFICIAL LANGUAGE MINORITY COMMUNITIES³ (RECIPIENTS/FUNDING)

Support to artists from official language minority communities	315	\$ 3,101	320	\$ 2,725
Operating support to arts organizations from official language minority arts communities	71	\$ 4,167	65	\$ 3,999
Project support to arts organizations from official language minority communities	136	\$ 2,068	141	\$ 2,090
Total ¹	484	\$ 9,336	483	\$ 8,814

1. An individual artist may receive more than one grant in a given year. For example, an individual artist may receive a project grant and a travel grant. An arts organization may receive more than one grant in a given year. For example, an arts organization may receive a project grant and an operating grant.

2. In 2011-12, the Equity Office expanded the eligibility criteria of the Capacity Building Initiative to include applicants from Deaf and disability arts communities. Prior to 2011-12, the Capacity Building Initiative was designated exclusively to applicants from culturally diverse arts communities. This change in eligibility resulted in the allocation of approximately \$470,000 to successful applicants from Deaf and disability arts communities.

3. Support for artists and arts organizations working in official language communities is calculated on the basis of data collected a different way than that of the three preceding equity groups. Any comparison between the different groups would therefore not necessarily be accurate.

Direction 4: Partnership

Make partnerships with other organizations a key element in the Council's approach to advancing its mandate.

Alberta Creative Development Initiative (ACDI) (recipients/funding)¹

CADAC: CANADIAN ARTS DATA / DONNÉES SUR LES ARTS AU CANADA

Contribution towards a web-based system to allow the Canada Council and other public funders to collect and share common financial and statistical data on Canadian arts organizations.

	2011-12		2010-11	
	('000s)		('000s)	
Alberta Creative Development Initiative (ACDI) (recipients/funding) ¹	75	\$ 999	82	\$ 1,116
CADAC: CANADIAN ARTS DATA / DONNÉES SUR LES ARTS AU CANADA				
Contribution towards a web-based system to allow the Canada Council and other public funders to collect and share common financial and statistical data on Canadian arts organizations.		\$ 183		\$ 159

Direction 5: The Council's Organizational Development

Enhance the Council's capacity to support the arts and implement change by strengthening its structure, staffing and services.

STAFFING AND SERVICES

Employees

Professional development and training costs per employee

Number of employee-trips outside the National Capital Region (including outreach sessions and workshops)

Communities visited by employees

CANADA COUNCIL WEBSITE TRAFFIC (IN THOUSANDS)

Page views per year

Visits per year

Unique visitors

	2011-12		2010-11	
Employees	239		239	
Professional development and training costs per employee		\$ 770		\$ 976
Number of employee-trips outside the National Capital Region (including outreach sessions and workshops)	673		748	
Communities visited by employees	76		93	
CANADA COUNCIL WEBSITE TRAFFIC (IN THOUSANDS)				
Page views per year	6,804		6,865	
Visits per year	1,271		1,363	
Unique visitors	638		698	

1. The Alberta Creative Development Initiative (ACDI) was a time-limited program designed to support the development of the arts in Alberta. It was a partnership between the Alberta Foundation for the Arts and the Canada Council for the Arts in collaboration with the Calgary Arts Development Authority and the Edmonton Arts Council. Administrated by the Canada Council, it was launched in 2007-08 as a 3-year program and was renewed for an additional year (2010-11), then again for a final year (2011-12). The Canada Council and the Alberta Foundation for the Arts each contributed \$1,000,000 annually to ACDI for the first 3 years of the program (2007-2010) and each contributed a further \$500,000 annually for the last 2 years of the program (2010-2012) for a total of almost \$8,000,000 in grants over 5 years. Overall, 1,868 grant applications were assessed and 602 grants were awarded to artists and arts organizations in Alberta.

Index on the Arts

609,000

people employed in the arts and culture sector (Statistics Canada 2006)

0.08%

Canada Council appropriation as percentage of total federal government spending (2008-09)

1,904

communities in Canada in which grants, prizes, and Public Lending Right payments were awarded (2011-12)

90%

percentage of Canadians who feel that live performance spaces in their communities contribute to their quality of life (Canadian Heritage 2007)

\$5.25

annual cost of the Canada Council per Canadian (2011-12)

86%

percentage of Canadians who attended at least one type of arts or cultural event or activity in 2007 (Canadian Heritage 2007)

\$157.3 million

Canada Council direct investment in the arts (2011-12)

5,843

number of activities held on 2011 Culture Days, Journées de la culture in Quebec and Alberta Arts Days in nearly 800 communities nationwide (Culture Days 2011 Report)

\$45.9 billion

impact of arts and culture industries on the Canadian economy (Statistics Canada 2011)

\$22,700

average annual income of an artist; national average annual income of the overall labour force is \$36,300 (2006 census data)