



**Canada Council for the Arts
Funding to artists
and arts organizations
in the Northwest Territories,
2012-13**



Canada Council
for the Arts

Conseil des arts
du Canada

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Note: A complete listing of grants awarded to individual artists and arts organizations in 2012-13 is available on the *Past recipients* page on the Canada Council's website:

www.canadacouncil.ca/past-recipients

1.0 Overview of Canada Council funding to the Northwest Territories in 2012-13

- In 2012-13, the Canada Council for the Arts provided grants totalling \$179,000 to the arts in the Northwest Territories.
- In addition to grants, \$7,025 in payments was provided to 18 authors through the Public Lending Right program.¹ This brings the total amount of funding to the Northwest Territories to \$186,025.
- The Council distributed \$42,000 in funds to five artists and \$137,000 to seven Northwest Territories arts organizations in 2012-13.
- Grants were awarded to artists and arts organizations in the Northwest Territories in media arts, music, theatre, visual arts, writing and publishing and interdisciplinary arts, as well as through the Aboriginal Arts Office. In 2012-13, the largest amount of funding went to writing and publishing (\$53,500), followed by theatre (\$25,000) and media arts (\$25,000).
- 31 applications from Northwest Territories artists and arts organizations were submitted to Council in 2012-13, representing 0.21% of the total number of received applications.
- Funding to artists and arts organizations in Yellowknife totalled \$110,200 comprising 61.6% of the total funding going to the Northwest Territories. In 2012-13, Inuvik received \$38,300, representing 21.4% of total funding and Fort Simpson received \$23,000, representing 12.8% of total funding. Hay River also received \$7,500 (4.2%).
- In 2012-13, Northwest Territories artists received 0.20% of Canada Council funding to artists, and Northwest Territories arts organizations received 0.11% of the funding to arts organizations. In total, Northwest Territories artists and arts organizations received 0.13% of Canada Council funding. In comparison, the Northwest Territories makes up 0.12% of the total population of Canada,² and 0.13% of Canadian artists.³
- One artist/arts professional from the Northwest Territories served as a peer assessor in 2012-13, comprising 0.16% of all peer assessors.

¹ The Public Lending Right program provides payments to authors whose books are held in selected Canadian public libraries.

² Statistics Canada: Canada's National Statistical Agency. "Population by year, by province and territory," September 2012, <<http://www.statcan.gc.ca/tables-tableaux/sum-som/l01/cst01/demo02a-eng.htm>>.

³ Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistic Insights on the Arts*, Vol.7 No. 5, March 2009, <<http://www.hillstrategies.com/content/artists-canada%E2%80%99s-provinces-and-territories>>.

2.0 Statistical highlights about the arts in the Northwest Territories⁴

Different sources and definitions may provide vastly different information on artists. General surveys like the Census have restricted definitions and yield lower numbers of artists than more detailed surveys.

- Over \$46.9 million was spent on culture by all levels of government in the Northwest Territories in 2009-10. Per capita cultural spending ranks first among provinces/territories in terms of the federal contribution (\$821) and third in terms of the provincial/territorial investment (\$199).

According to the Northwest Territories Bureau of Statistics' 2008/09 NWT Household Survey:

- In 2008, 2,948 people in the Northwest Territories produced Northern arts & crafts including carvings, drawings or paintings, sewing or needlecraft, weaving or basket making, jewelry, performing arts, books, plays or music. The majority, 1,879 or 64%, was sewing or needlecraft followed by drawings or paintings (384) and carvings (293).

According to the 2006 Census:

- There were 180 artists in the Northwest Territories, who spent more time at their art than at any other occupation in May 2006. These artists represent 0.71% of the overall territorial labour force.
- In 2006, the median earnings of artists in the Northwest Territories were \$20,100, one-half of the typical earnings of all provincial workers (\$40,000).
- In the Northwest Territories, the broader cultural sector has about 750 workers. That means that one in every 34 people in the territory has a cultural occupation.

⁴ Sources:

NWT Bureau of Statistics. "2008/09 NWT Household Survey."

Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistic Insights on the Arts*, Vol.7 No. 5, March 2009, <<http://www.hillstrategies.com/content/artists-canada%E2%80%99s-provinces-and-territories>>.

Statistics Canada: Canada's National Statistical Agency. "Government Expenditures on Culture: Data Tables 2009-10," April 2012, <<http://www.statcan.gc.ca/pub/87f0001x/2012001/part-partie4-eng.htm>>.

3.0 Highlights of Canada Council grants to Northwest Territories artists and arts organizations

Arts organizations

The Canada Council supports the work of arts organizations. In 2012-13, some of the Northwest Territories arts organizations that received funding were:

| Organization | Community | Total funding |
|----------------------------------|--------------|---------------|
| Akpik Theatre | YELLOWKNIFE | \$24,200 |
| Inuvialuit Regional Corporation | INUVIK | \$19,600 |
| Open Sky Creative Society | FORT SIMPSON | \$20,000 |
| The Great Northern Arts Festival | INUVIK | \$18,700 |
| Western Arctic Moving Pictures | YELLOWKNIFE | \$25,000 |

Examples of Canada Council funding in the Northwest Territories⁵

The Canada Council supports the endeavours of professional artists and arts organizations through its programs. The following selection illustrates some of the activities supported by the Canada Council in the Northwest Territories:

December 2012 to January 2013 - *Idle No More* is one of the songs Dene singer/songwriter **Leela Gilday** of Yellowknife created in collaboration with New Zealand band Pacific Curls during a two-week residency in Te Kaha. Pacific Curls' music is grounded in Maori and Rotuman traditions and explores the world of jazz, Celtic, folk and soul. Gilday met band members Kim Halliday and Ora Barlow in Winnipeg in 2011 and traveled to New Zealand to write original songs with them. The collaboration gave the artists time and freedom to explore their respective traditional sounds together before performing at the Auckland Folk Festival and recording all their new songs on an album. While in New Zealand, Gilday also performed at The NgaTM Festival in East Cape and gave two community workshops. For the project, Gilday received an \$11,000 Canada Council grant through the Aboriginal Peoples Collaborative Exchange: International program.

December 2012 to October 2013 - Sometimes cycles of unhealthy behaviour/habits and the healing process can leave tracks that pass through generations. That what Yellowknife's **Akpik** theatre explores in the play *TUMIT* ("tracks" in Inuktitut). The one-woman play was produced by, written and performed by playwright and actress Reneltha Arluk and premiered at Workshop West Theatre's 2011 Canoe Theatre Festival in Edmonton. Akpik is now working on a French production of *TUMIT* to reach larger audiences and bridge the gap between language and cultures. Arluk will work with Maori dramaturge David Geary before sending the final English script to French linguist and actress Mishka Lavigne and bilingual Montreal-based director Jessica Abdallah for translation. The French version *TUMIT* will be performed in Montreal before touring to other multilingual communities across Canada. For the project, Akpik received \$12,000 through the Canada Council's Theatre Production Project Grants for Emerging Artists program. The theatre also received a \$11,500 Developmental Support to Aboriginal Theatre Organizations program grant to assist with the cost of their operations.

⁵ Unless otherwise indicated, project descriptions and quotations are drawn from documents in the grant application.

Winters 2012 to 2014 - The relationship between humans and ravens is a subject that visual artist **Nathalie Lavoie** continues to explore. Expanding on her series *Cold Field Lab*, a self-initiated residency in and around the small community of Fort Simpson, NT, Lavoie observes with this series birds in their natural habitat and creates spontaneous artworks based on her reaction. During the residency, she intends to build portable shelters from wood, canvass and polyethylene in which she will live and work during short-term stays. Her work will be created in situ and adapted to the environment in which she locates her shelter. Each part of the project will be photographed and videotaped, including the construction of shelters, her daily life, her observations and her working process. For the Lab, Lavoie received her first Canada Council grant of \$3,000 through the Project Grants to Visual Artists program.

July 2012 - The opening ceremonies of Inuvik's 2012 **Great Northern Arts Festival: Year of the Drum** welcomed over 90 visual and performing artists from across Canada and nearly 500 community members and tourists. The 10-day celebration of Northern and Aboriginal arts and culture, had its 24th anniversary with public workshops, seminars, exhibitions, community development projects and a performing arts series. The Festival opened with a performance by the Inuvik Drummers and Dancers and displays of jewellery, kamiks (mukluk boots), baskets, beadworks, sculptures and more. It ended with the Arctic Fashion Show featuring contemporary and traditional clothing. The Festival received an \$18,700 Canada Council grant through the Inter-Arts Office: Project Grants to Organizations program.

July 2012 - Many southerners imagine the sonic environment of Canada's north as barren, empty and silent. **Carmen Braden** showed an international audience in Germany another, rich subtle perspective. This Yellowknife-based performer, composer and environmental musician represented the Northwest Territories at the Global Composition Conference on Sound, Media and the Environment in Dieburg, Germany. She presented her paper *Misconceptions of a Silent North*, and her electroacoustic composition *Underwater Goddess* which used hydrophone and microphone recordings of lake ice and human interaction with the ice, and text about how the lake itself might feel about the ice covering it in the winter. Of the experience, Braden wrote, "never before had I experienced such a feeling of community, connection and potential regarding my career... the connections I have begun to build through people I met at the conference will be my long-term network of colleagues, mentors and collaborators." For her travel costs Braden received her first ever Canada Council grant – a \$2,000 grant through the Travel Grants to Professional Musicians program.

February to April 2013 - Eight youth in the remote community of Ulukhaktok, NT are taking part in workshops with Elders who are teaching them language, skills and techniques to create replicas of Inuinait artifacts (drums, clothing and tools) housed in the British Museum in London, England. The artifacts were photographed and videotaped by some community members while visiting the museum as part of a visual repatriation project in April 2012. Other community Elders then used the photos and videos to learn to reproduce the artifacts – many of which were no longer made by Inuinait or by only a few Elders. The workshop series is aptly named *Pitquhiraluavut Puigulimaitavut (We will not forget our ways)*, and in one session the youth will learn to produce sun-bleached seal skins to make crimped shoes. The workshops are helping youth to develop new skills, learn 'sleeping words' that have not been used in many years and give Elders the chance to pass on valuable knowledge and skills to protect their culture. For the project, the **Inuvialuit Regional Corporation** in Inuvik received a \$19,600 Canada Council grant through the Elder and Youth Legacy Program.

4.0 Overall arts and culture funding in the Northwest Territories by all three levels of government⁶

- Arts and culture funding to the Northwest Territories from all three levels of government stood at \$51.5 million in 2009-10 (the latest year of overall data from Statistics Canada).
- Federal funding made up the largest share at 75% (\$38.7 million) with another 19% (\$10.0 million) coming from territorial sources. The remaining 6% (\$2.9 million) of total government expenditures to the Northwest Territories came from municipal sources.
- Federal government cultural funding to the Northwest Territories, totalling \$38.7 million, is primarily concentrated (97%) in two areas – broadcasting and heritage resources (historic parks/sites and nature/provincial parks). The remaining 3% of funding (\$1.0 million) is allocated to areas including performing arts (\$517,000), multidisciplinary arts (\$291,000) and literary arts (\$128,000). In the comparable year (2009-10), Canada Council funding accounted for 0.5% of all federal cultural spending in the Northwest Territories.
- Between 2005-06 and 2009-10, federal cultural spending in the Northwest Territories increased from \$28.6 million to \$38.7 million (an increase of 35%). During the same period, Canada Council funding to the Northwest Territories increased from \$184,540 to \$197,365.
- The largest part of provincial government funding is concentrated in two areas – heritage resources and libraries (84% or \$8.4 million). However, funding is also allocated by the provincial government to multidisciplinary arts (\$1.1 million) and performing arts (\$307,000).

⁶ Source:

Statistics Canada: Canada's National Statistical Agency. "Government Expenditures on Culture: Data Tables 2009-10," April 2012, < <http://www.statcan.gc.ca/pub/87f0001x/2012001/part-partie4-eng.htm>>.

Table 1: Government expenditures on culture, to the Northwest Territories, 2009-10¹*(in thousands of dollars)*

| | Federal | Provincial | Municipal | Total |
|---|-----------------|----------------|----------------|-----------------|
| Libraries ² | \$0 | \$2,378 | \$2,844 | \$5,222 |
| Heritage Resources ³ | \$19,248 | \$5,995 | \$0 | \$25,243 |
| Arts Education | \$0 | \$0 | \$0 | \$0 |
| Literary Arts | \$128 | \$0 | \$0 | \$128 |
| Performing Arts | \$517 | \$307 | \$0 | \$824 |
| Visual Arts and Crafts | \$23 | \$0 | \$0 | \$23 |
| Film and Video | \$47 | \$0 | \$0 | \$47 |
| Broadcasting | \$18,443 | \$140 | \$0 | \$18,583 |
| Sound Recording | \$10 | \$0 | \$0 | \$10 |
| Multiculturalism | \$0 | \$0 | \$0 | \$0 |
| Multidisciplinary and Other Activities ⁴ | \$291 | \$1,137 | \$25 | \$1,453 |
| Total | \$38,707 | \$9,957 | \$2,869 | \$51,533 |

¹As a result of changes in methodology, data for 2009-10 should not be compared with data that were released prior to the revised 2003-04 data.

²Federal spending on national libraries is included in federal spending on heritage resources.

³Federal spending on heritage resources also includes federal spending on national libraries.

⁴Includes funding given to cultural facilities, centres, festivals, municipalities, cultural exchange programs and other activities.

Table 2: Government expenditures on culture, to all provinces and territories, 2009-10¹*(in thousands of dollars)*

| | Federal | Provincial | Municipal ² | Total |
|--|--------------------|--------------------|------------------------|---------------------|
| Libraries ³ | \$0 | \$1,115,730 | \$1,884,057 | \$2,999,787 |
| Heritage Resources ⁴ | \$1,226,398 | \$768,872 | \$150,499 | \$2,145,769 |
| Arts Education | \$22,001 | \$134,413 | \$0 | \$156,414 |
| Literary Arts | \$147,015 | \$30,951 | \$0 | \$177,966 |
| Performing Arts | \$254,481 | \$226,533 | \$111,455 | \$592,469 |
| Visual Arts and Crafts | \$23,463 | \$54,997 | \$0 | \$78,460 |
| Film and Video | \$334,063 | \$117,117 | \$0 | \$451,180 |
| Broadcasting | \$1,943,733 | \$212,999 | \$0 | \$2,156,732 |
| Sound Recording | \$26,668 | \$6,278 | \$0 | \$32,946 |
| Multiculturalism | \$13,016 | \$26,255 | \$0 | \$39,271 |
| Multidisciplinary and Other Activities | \$173,183 | \$329,304 | \$802,576 | \$1,305,063 |
| Total⁵ | \$4,164,022 | \$3,023,449 | \$2,948,587 | \$10,136,058 |

¹As a result of changes in methodology, data for 2009-10 should not be compared with data that were released prior to the revised 2003-04 data.

²Municipal spending is on a calendar year basis.

³Federal spending on national libraries is included in federal spending on heritage resources.

⁴Federal spending on heritage resources also includes federal spending on national libraries.

⁵Includes inter-governmental transfers of about \$542 million

**Table 3: Government expenditures on culture, \$ per capita
by province and territory, 2009-10¹**

| | Federal | Provincial | Municipal | Total |
|------------------------------|--------------|--------------|-------------|----------------|
| Canada | \$122 | \$89 | \$87 | \$301 |
| Newfoundland and Labrador | \$121 | \$155 | \$31 | \$308 |
| Prince Edward Island | \$188 | \$127 | \$32 | \$352 |
| Nova Scotia | \$136 | \$101 | \$58 | \$296 |
| New Brunswick | \$118 | \$107 | \$37 | \$264 |
| Quebec | \$186 | \$124 | \$76 | \$389 |
| Ontario | \$108 | \$62 | \$97 | \$269 |
| Manitoba | \$88 | \$116 | \$53 | \$260 |
| Saskatchewan | \$61 | \$147 | \$103 | \$315 |
| Alberta | \$71 | \$100 | \$99 | \$272 |
| British Columbia | \$52 | \$53 | \$100 | \$206 |
| Yukon | \$537 | \$612 | \$13 | \$1,194 |
| Northwest Territories | \$884 | \$227 | \$66 | \$1,179 |
| Nunavut | \$489 | \$274 | \$10 | \$787 |

¹Per capita figures were calculated using information from Statistics Canada: "Table 1: Government expenditures on culture, by province or territory and level of government, 2009-10" (April 2012) and "Population by year, by province and territory, 2010" (July 2010).

Note: As a result of changes in methodology, data for 2009-10 should not be compared with data that were released prior to the revised 2003-04 data.

Includes funding to libraries, heritage resources (museums, historic parks and sites, nature and provincial parks), arts education, literary arts, performing arts, visual arts and crafts, film and video, broadcasting, sound recording, multidisciplinary and other activities.

Municipal spending is on a calendar year basis.

Includes inter-governmental transfers of about \$542 million

5.0 Detailed tables of Canada Council funding to the Northwest Territories

Canada Council for the Arts funding to the Northwest Territories

- From 2003-04 to 2012-13, Canada Council funding to the Northwest Territories increased, rising from \$157,665 to \$179,000 an increase of 13.53%.
- In terms of percentage of total grants from the Canada Council, funding to Northwest Territories has registered small variations over the past ten years, and stands in 2012-13 at 0.13%.

Table 4: Canada Council grants to the Northwest Territories and Canada Council total grants, 2003-04 to 2012-13

| Fiscal year | Grant \$ to Northwest Territories | Canada Council total grant \$ | Northwest Territories as % of total |
|-----------------|-----------------------------------|-------------------------------|-------------------------------------|
| 2003-04 | \$157,665 | \$125,957,452 | 0.13% |
| 2004-05 | \$98,700 | \$121,455,742 | 0.08% |
| 2005-06 | \$184,540 | \$120,519,422 | 0.15% |
| 2006-07 | \$214,045 | \$140,838,547 | 0.15% |
| 2007-08 | \$232,040 | \$152,803,607 | 0.15% |
| 2008-09 | \$204,105 | \$145,639,343 | 0.14% |
| 2009-10 | \$197,365 | \$146,136,164 | 0.14% |
| 2010-11 | \$229,160 | \$142,324,085 | 0.16% |
| 2011-12 | \$303,642 | \$145,148,810 | 0.21% |
| 2012-13 | \$179,000 | \$141,695,453 | 0.13% |
| % Change | 13.53% | 12.49% | |

**Table 5: Canada Council grants to the Northwest Territories
by discipline, 2012-13**

| Discipline | Artists | Arts organizations | Total |
|--|---------------------|----------------------|----------------------|
| Aboriginal Arts Office | \$11,000 | \$19,600 | \$30,600 |
| Audience & Market Development | \$0 | \$700 | \$700 |
| Dance | \$0 | \$0 | \$0 |
| Endowments & Prizes | \$0 | \$0 | \$0 |
| Equity Office | \$0 | \$0 | \$0 |
| Inter-Arts Office | \$0 | \$18,700 | \$18,700 |
| Media Arts | \$0 | \$25,000 | \$25,000 |
| Music | \$2,500 | \$0 | \$2,500 |
| Theatre | \$1,500 | \$23,500 | \$25,000 |
| Visual Arts | \$3,000 | \$20,000 | \$23,000 |
| Writing and Publishing | \$24,000 | \$29,500 | \$53,500 |
| Total grants to Northwest Territories | \$42,000 | \$137,000 | \$179,000 |
| Total Canada Council grants | \$21,073,988 | \$120,621,465 | \$141,695,453 |
| Grants to Northwest Territories as a % of total Canada Council grants | 0.20% | 0.11% | 0.13% |

Grant applications from the Northwest Territories

- Since 2003-04 the total number of grant applications from Northwest Territories artists and arts organizations has varied, ranging from 26 to 37. The Northwest Territories' percentage share of grant applications has varied between 0.17% and 0.22%. In 2012-13, the share of grant applications (0.21%) from the Northwest Territories to the Canada Council is higher than both its share of population (0.12%) and share of artists (0.13%) – see Table 7.

Table 6: Grant applications to the Canada Council from the Northwest Territories and total grant applications to the Canada Council, 2003-04 to 2012-13

| Fiscal year | Grant applications from Northwest Territories | Total Canada Council grant applications | Northwest Territories as % of total |
|-----------------|---|---|-------------------------------------|
| 2003-04 | 35 | 16,085 | 0.22% |
| 2004-05 | 37 | 16,572 | 0.22% |
| 2005-06 | 28 | 15,831 | 0.18% |
| 2006-07 | 26 | 15,663 | 0.17% |
| 2007-08 | 27 | 14,768 | 0.18% |
| 2008-09 | 28 | 15,305 | 0.18% |
| 2009-10 | 34 | 16,139 | 0.21% |
| 2010-11 | 34 | 15,443 | 0.22% |
| 2011-12 | 27 | 15,694 | 0.17% |
| 2012-13 | 31 | 14,727 | 0.21% |
| % Change | -11.43% | -8.44% | |

These numbers include applications not assessed, deemed ineligible or transferred to another program.

Northwest Territories – Various comparisons with other provinces⁷

- The Northwest Territories ranks seventh in terms of its level of Canada Council grant funding on a per capita basis per province at \$4.13. The Northwest Territories' share of grant funding is higher than its percentage share of population but lower than its share of grant applications and equal to its share of artists.

Table 7: Northwest Territories – various comparisons with other provinces, 2012-13

| Province or territory | per capita Canada Council Grant | % share of grant funding | % share of Canada Council grant applications | % share of population | % share of artists |
|------------------------------|---------------------------------|--------------------------|--|-----------------------|--------------------|
| Newfoundland and Labrador | \$2.77 | 1.00% | 0.96% | 1.47% | 0.86% |
| Prince Edward Island | \$1.97 | 0.20% | 0.34% | 0.42% | 0.34% |
| Nova Scotia | \$4.70 | 3.14% | 2.82% | 2.72% | 2.67% |
| New Brunswick | \$2.63 | 1.40% | 1.37% | 2.17% | 1.36% |
| Quebec | \$5.57 | 31.66% | 31.64% | 23.09% | 21.54% |
| Ontario | \$3.57 | 33.98% | 32.25% | 38.72% | 40.60% |
| Manitoba | \$5.17 | 4.62% | 2.99% | 3.63% | 2.80% |
| Saskatchewan | \$2.93 | 2.24% | 1.56% | 3.10% | 2.17% |
| Alberta | \$2.17 | 5.94% | 5.19% | 11.11% | 8.68% |
| British Columbia | \$4.32 | 14.10% | 16.34% | 13.25% | 18.49% |
| Yukon | \$10.55 | 0.27% | 0.41% | 0.10% | 0.15% |
| Northwest Territories | \$4.13 | 0.13% | 0.21% | 0.12% | 0.13% |
| Nunavut | \$9.20 | 0.22% | 0.16% | 0.10% | 0.18% |
| Other | ... | 1.09% | 3.74% | ... | ... |
| Total | (Mean: \$4.06) | 100.00% | 100.00% | 100.00% | 100.00% |

⁷ Sources:

Statistics Canada: Canada's National Statistical Agency. "Population by year, by province and territory," September 2012, <<http://www.statcan.gc.ca/tables-tableaux/sum-som/l01/cst01/demo02a-eng.htm>>.

Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistic Insights on the Arts*, Vol.7 No. 5, March 2009, <<http://www.hillstrategies.com/content/artists-canada%E2%80%99s-provinces-and-territories>>.

**Table 8: Grant funding by community,
Northwest Territories, 2012-13**

| Community | Amount |
|---|----------------------|
| FORT SIMPSON | \$23,000 |
| HAY RIVER | \$7,500 |
| INUVIK | \$38,300 |
| YELLOWKNIFE | \$110,200 |
| Total - Northwest Territories | \$179,000 |
| Total - Canada | \$141,695,453 |
| Grants to Northwest Territories as a % of total Canada Council funding | 0.13% |