

## Corporate Scorecard<sup>1</sup>

The Corporate Scorecard details comprehensive metrics on the outputs of Canada Council funding. Canada Council at a Glance provides a broad overview, while the other tables examine the directions laid out in the Council's Strategic Plan 2011-16: Individuals, Arts Organizations, Equity, Partnerships, and Organizational Development. In previous years the Corporate Scorecard appeared in the Canada Council's *Annual Report*. This is an excerpt from the National Overview of the [2013-14 Funding to Artists and Arts Organizations](#) publication.

<i>Canada Council at a Glance</i>	2013-14		2012-13	
		('000s)		('000s)
<b>Parliamentary appropriation</b>		<b>\$182,000</b>		<b>\$181,180</b>
<b>Grants, prizes and payments</b>				
Arts programs		\$141,027		\$140,707
Public Lending Right payments		\$9,770		\$9,771
Prizes and fellowships		\$2,843		\$2,919
<b>Total</b>		<b>\$153,640</b>		<b>\$153,397</b>
<b>Grant applications</b>				
Individual artists	8,677		9,013	
Arts organizations	6,224		5,714	
<b>Total</b>	<b>14,901</b>		<b>14,727</b>	
Applications received via GO! Grants Online (included in total above)	4,657		3,723	
<b>Grants awarded</b>				
Individual artists <sup>2</sup>	2,171		2,168	
Arts organizations <sup>3</sup>	3,640		3,683	
<b>Total</b>	<b>5,811</b>		<b>5,851</b>	
Communities in which the grants were awarded <sup>4</sup>	608		627	
<b>First-time applicants</b> (individual artists and arts organizations)				
First-time applicants	2,790		3,023	
Communities where they live or are located	590		608	
First-time recipients	949		1,016	
<b>Peer assessors</b>				
Peer assessors	605		629	
Communities where they live	227		158	
First-time peer assessors	258		264	
<b>Canada Council Art Bank</b>				
Working collection and appraised value of works	17,500	\$71,156	17,532	\$71,165
Working circulation and rental income	3,148	\$1,295	3,539	\$1,465
<b>Canada Council Musical Instrument Bank</b>				
Number of loans/donations to the Musical Instrument Bank and insured value of instruments	22	\$37,352	20	\$36,978
<b>Canadian Commission for UNESCO</b>				
UNESCO-related events in which Commission participated	31		39	

## Direction 1: Individuals

Reinforce the Council's commitment to individual artists, working alone or collaboratively, as the core of artistic practice.

	2013-14		2012-13	
		('000s)		('000s)
<b>Support to individual artists (recipients/funding)</b>	<b>20,797</b>	<b>\$33,289</b>	<b>20,335</b>	<b>\$32,875</b>
<b>Grants to individual artists<sup>5</sup></b>				
Support for creation and production activities	1,051	\$18,295	1,016	\$18,157
Support for dissemination activities	263	\$1,452	161	\$1,097
Travel grants to professional artists	695	\$926	842	\$1,091
<b>Total</b>	<b>1,903</b>	<b>\$20,673</b>	<b>1,925</b>	<b>\$20,345</b>
<b>Public Lending Right Program</b>				
Canadian authors receiving payments	18,668	\$9,770	18,186	\$9,771
Communities where they live (in Canada)	1,904		1,871	
Communities where they live (outside Canada)	369		369	
<b>Celebrating exceptional achievement through prizes and fellowships</b>				
Prize and fellowship recipients	225	\$2,843	223	\$2,749
<b>Art Bank Purchase Program</b>	<b>1</b>	<b>\$3</b>	<b>1</b>	<b>\$10</b>
<b>Strategies and program initiatives (recipients/funding)</b> (figures include totals above)				
Multi-year project support to individual artists	31	\$1,247	38	\$1,526
Support for residencies and commissioning	38	\$540	37	\$577
Touring grants (music, dance, theatre only)	46	\$573	44	\$416
Support to artists and community collaborations	8	\$146	8	\$133
<b>Honoraria and reading fees for members of peer assessment and advisory committees</b>				
Peer assessment committees – honoraria		\$755		\$688
Peer assessment committees – file reading fees		\$484		\$516
Advisory committees		\$40		\$20
<b>Total</b>		<b>\$1,279</b>		<b>\$1,224</b>

## Direction 2: Arts Organizations

Broaden the Council's commitment to arts organizations to strengthen their capacity to underpin artistic practices in all parts of the country.

	2013-14		2012-13	
		('000s)		('000s)
<b>Support to organizations (recipients/funding)<sup>6</sup></b>	<b>2,177</b>	<b>\$120,345</b>	<b>2,241</b>	<b>\$120,621</b>
<b>Operating support to organizations</b>				
Annual	389	\$16,953	442	\$21,697
Multi-year	664	\$74,740	590	\$71,091
<b>Total</b>		<b>\$91,693</b>		<b>\$92,788</b>
<b>Project support to organizations</b>				
Annual	1,594	\$25,682	1,688	\$24,983
Multi-year	94	\$2,794	94	\$2,768
<b>Total</b>		<b>\$28,476</b>		<b>\$27,751</b>
<b>Strategies and program initiatives (recipients/funding)</b> (figures included in totals above)				
Support for dissemination activities	1,240	\$20,600	1,304	\$20,285
Touring grants (music, dance, theatre only)	153	\$3,864	166	\$3,394
Support for residencies and commissioning	83	\$830	86	\$951
Support to artists and community collaborations	70	\$949	61	\$910

### Direction 3: Equity

Enhance the Council's leadership role in promoting equity as a critical priority in fulfilling Canada's artistic aspirations.

	2013-14		2012-13	
		('000s)		('000s)
<b>Support to artists and arts organizations from Aboriginal communities (recipients/funding)</b>				
Support to Aboriginal artists	154	\$1,755	162	\$1,895
Operating support to Aboriginal arts organizations	23	\$1,452	22	\$1,396
Project support to Aboriginal arts organizations	100	\$2,746	100	\$2,604
<b>Total<sup>2</sup></b>	<b>258</b>	<b>\$5,953</b>	<b>270</b>	<b>\$5,875</b>
<b>Support to artists and arts organizations from culturally diverse communities (recipients/funding)<sup>5</sup></b>				
Support to culturally diverse artists	344	\$3,124	342	\$3,740
Operating support to culturally diverse arts organizations	52	\$3,112	51	\$3,127
Project support to culturally diverse arts organizations	112	\$2,435	111	\$2,362
<b>Total<sup>2</sup></b>	<b>485</b>	<b>\$8,671</b>	<b>478</b>	<b>\$9,228</b>
<b>Support to artists and organizations from Deaf and disability arts communities (recipients/funding)<sup>5</sup></b>				
Support to Deaf and disability artists	37	\$452	51	\$386
Operating support to Deaf and disability arts organizations	4	\$99	4	\$100
Project support to Deaf and disability arts organizations	18	\$726	19	\$621
<b>Total<sup>2</sup></b>	<b>59</b>	<b>\$1,277</b>	<b>72</b>	<b>\$1,107</b>
<b>Support to artists and arts organizations from Anglophone official language minority communities (recipients/funding)<sup>6</sup></b>				
Support to artists from Anglophone official language minority communities	231	\$2,601	236	\$2,820
Operating support to arts organizations from Anglophone official language minority communities	45	\$2,133	42	\$2,000
Project support to arts organizations from Anglophone official language minority communities	75	\$1,097	88	\$1,296
<b>Total<sup>3</sup></b>	<b>331</b>	<b>\$5,831</b>	<b>349</b>	<b>\$6,115</b>
<b>Support to artists and arts organizations from Francophone official language minority communities (recipients/funding)<sup>6</sup></b>				
Support to artists from Francophone official language minority communities	75	\$775	67	\$639
Operating support to arts organizations from Francophone official language minority communities	32	\$2,144	31	\$2,106
Project support to arts organizations from Francophone official language minority communities	57	\$766	45	\$580
<b>Total<sup>3</sup></b>	<b>141</b>	<b>\$3,685</b>	<b>125</b>	<b>\$3,325</b>

## Direction 4: Partnership

Make partnerships with other organizations a key element in the Council's approach to advancing its mandate.

### CADAC: Canadian Arts Data / Données sur les arts au Canada

Contribution towards a web-based system to allow the Canada Council and other public funders to collect and share common financial and statistical data on Canadian arts organizations

	2013-14	2012-13
	('000s)	('000s)
	\$216	\$212

## Direction 5: The Council's Organizational Development

Enhance the Council's capacity to support the arts and implement change by strengthening its structure, staffing and services.

### Staffing and Services

	2013-14	2012-13
Employees	238	234
Professional development and training costs per employees	\$572	\$706
Number of employee-trips outside the National Capital Region (including outreach sessions and workshops)	563	575
Communities visited by employees	82	70
<b>Canada Council website traffic ('000s)</b>		
Page views per year	3,232	2,610
Visits per year	831	1,223
Unique visitors	478	961

<sup>1</sup> From 2012-13 onwards figures are based upon information as at May 1, or the next business day, of each fiscal year except in previous years where they are based upon information from June 1 and some cases where figures rely on data from final reports of the grants. As a result of changes in methodology, figures in this corporate scorecard are not necessarily comparable to figures in previous years' presentations.

<sup>2</sup> An individual artist may receive more than one grant in a given year. For example, an individual artist may receive a project grant and a travel grant.

<sup>3</sup> An arts organization may receive more than one grant in a given year. For example, an arts organization may receive a project grant and an operating grant.

<sup>4</sup> This figure includes 483 communities in Canada and 125 international communities in 2013-14 (Canadian artists residing outside Canada and international publishers and co-producers).

<sup>5</sup> In 2011-12, the Equity Office expanded the eligibility criteria of the Capacity Building Initiative to include applicants from Deaf and disability arts communities. Prior to 2011-12, the Capacity Building Initiative was designated exclusively to applicants from culturally diverse arts communities.

<sup>6</sup> Support for artists and arts organizations working in official language communities is calculated on the basis of data collected a different way than that of the three preceding equity groups. Any comparison between the different groups would therefore not necessarily be accurate.