

# Corporate Scorecard 2015-16<sup>1</sup>

The Corporate Scorecard details comprehensive metrics on the outputs of Canada Council funding. Canada Council at a glance provides a broad overview, while the other tables examine the directions laid out in the Council's Strategic Plan 2011-16: Individuals, Arts Organizations, Equity, Partnerships, and Organizational Development.

## Canada Council at a glance

<b>,</b>	2015-16		2014-15	
		('000s)		('000s)
Parliamentary appropriation		\$182,224		\$182,224
Grants, prizes and payments				
Arts programs		\$144,772		\$142,558
Public Lending Right payments	17,169	\$9,760	16,865	\$9,741
Prizes and fellowships	17,105	\$2,908	10,000	\$2,842
Total		\$157,440		\$155,141
Grant applications				
Individual artists	8,735		9,051	
Arts organizations	5,912		6,162	
Total	14,647		15,213	
Applications received via GO! Grants Online (included in total above)	6,792		6,043	
Grants awarded				
Individual artists <sup>2</sup>	2,372		2,263	
Arts organizations <sup>3</sup>	3,801		3,859	
Total	6,173		6,122	
Communities in which the grants were awarded	637		599	
Canada	520		475	
International <sup>4</sup>	117		124	
First-time grant applicants (individual artists and arts organizations)				
First-time applicants	2,956		2,989	
Communities where they live or are located	572		602	
First-time recipients	1,127		1,059	
Percentage of total recipients	26%		25%	
Peer assessors				
Peer assessors Peer assessors	600		583	
Communities where they live	158		154	
First-time peer assessors	289		235	
· · · · ·	207		200	
Canada Council Art Bank				
Working collection and appraised value of works	17,300	\$71,107	17,500	\$71,297
Working circulation and rental income	3,389	\$1,205	3,399	\$1,251
Canada Council Musical Instrument Bank				
Number of loans/donations to the Musical Instrument Bank and insured	22		22	
value of instruments <sup>5</sup>	23	(US)\$41,750	23	(US)\$41,770
Canadian Commission for UNESCO				
UNESCO-related events in which Commission participated	37		38	
hereikeren			50	

## Direction : Individuals

Reinforce the Council's commitment to individual artists, working alone or collaboratively, as the core of artistic practice.

	2015-16		2014-15	
		('000s)		('000s)
Support to individual artists (recipients/funding)	19,476	\$35,450	19,034	\$34,221
Grants to individual artists <sup>2</sup>				
Support for creation and production activities	1,165	\$19,816	1.073	\$18,838
Support for dissemination activities	147	\$1,626	1,079	\$1,633
Travel grants to professional artists	875	\$1,346	822	\$1,163
Total	2,055	\$22,804	1,953	\$21,634
Public Lending Right Program				
Canadian authors receiving payments	17,169	\$9,758	16,865	\$9,738
Communities where they live (in Canada)	1,814		1,794	
Communities where they live (outside Canada)	342		341	
Celebrating exceptional achievement through prizes and fellowships	252	¢2,000	214	<u> </u>
Prize and fellowship recipients	252	\$2,888	216	\$2,839
Art Bank Purchase Program	6	\$47	37	\$28
Strategies and program initiatives (recipients/funding) (figures include totals above)				
Multi-year project support to individual artists	37	\$1,465	32	\$1,270
Support for residencies and commissioning	35	\$740	61	\$963
Total individual touring grants (music, dance, theatre only) <sup>6</sup>	47	\$750	67	\$934
Canada	20	\$212	32	\$406
International Support to artists and community collaborations	<u>31</u> 8	\$538 \$145	39 10	\$528 \$159
	0	\$145	10	\$129
Honoraria and reading fees for members of peer assessment and				
advisory committees				
Peer assessment committees - honoraria		\$683		\$636
Peer assessment committees – file reading fees		\$475		\$479
Advisory committees		\$12		\$12
Total		\$1,170		\$1,127

## Direction 2: Arts Organizations

Broaden the Council's commitment to arts organizations to strengthen their capacity to underpin artistic practices in all parts of the country.

	201	2015-16		2014-15	
		('000s)		('000s)	
Support to organizations (recipients/funding)	2,219	\$121,899	2,255	\$120,881	
Operating support to organizations <sup>3</sup>					
Annual	219	\$7,333	245	\$9,025	
Multi-year	838	\$84,622	798	\$81,979	
Total	1,053	\$91,955		\$91,004	
Project support to organizations					
Annual	1,655	\$28,490	1,709	\$27,293	
Multi-year	34	\$1,589	72	\$2,585	
Total	1,668	\$30,079		\$29,878	
Strategies and program initiatives (recipients/funding)					
(figures included in totals above)					
Support for dissemination activities	1,243	\$23,921	1,268	\$22,685	
Total touring grants (music, dance, theatre only) <sup>6</sup>	247	\$6,792	263	\$6,685	
Canada	135	\$2,799	136	\$2,731	
International	139	\$3,993	147	\$3,954	
Support for residencies and commissioning	79	\$935	86	\$875	
Support to artists and community collaborations	68	\$1,049	59	\$949	

**Direction 3: Equity** Enhance the Council's leadership role in promoting equity as a critical priority in fulfilling Canada's artistic aspirations.

	2015-16		2014-15	
	('000s)			('000s)
Support to artists and arts organizations from Aboriginal				
communities (recipients/funding)				
Support to Aboriginal artists	151	\$2,071	156	\$1,797
Operating support to Aboriginal arts organizations	21	\$1,627	22	\$1,471
Project support to Aboriginal arts organizations	103	\$2,635	96	\$2,673
Total	261	\$6,333	256	\$5,942
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Support to artists and arts organizations from culturally diverse				
communities (recipients/funding)	244	÷ 4 0 4 0	252	62.0C4
Support to culturally diverse artists	341	\$4,010	352	\$3,964
Operating support to culturally diverse arts organizations	64	\$3,800	54	\$3,196
Project support to culturally diverse arts organizations	118	\$2,353	117	\$2,524
Total	487	\$10,164	493	\$9,684
Support to artists and arts organizations from Deaf and disability				
arts communities (recipients/funding)				
Support to Deaf and disability artists	107	\$937	63	\$630
Operating support to Deaf and disability arts organizations	6	\$163	4	\$99
Project support to Deaf and disability arts organizations	18	\$105	28	\$746
Total	-		-	· · · · · · · · · · · · · · · · · · ·
Total	128	\$1,516	89	\$1,475
Support to artists and arts organizations from Anglophone official				
language minority communities (recipients/funding) <sup>7</sup>				
Support to artists from Anglophone official language minority	253	\$2,555	266	\$3,030
communities	255	\$2,555	200	\$3,030
Operating support to arts organizations from Anglophone official	43	\$2,157	43	\$2,153
language minority communities	15	<i>\</i> 2,137	13	<i>42</i> ,133
Project support to arts organizations from Anglophone official language	69	\$1,508	75	\$1,372
minority communities Total	342	\$6 220	358	¢6 EEE
	542	\$6,220	338	\$6,555
Support to artists and arts organizations from Francophone official				
language minority communities (Recipients/Funding) <sup>7</sup>				
Support to artists from Francophone official language	68	\$780	53	\$464
minority communities		<i><i><i>ϕ</i>, <i>ϕ</i>,</i></i>		÷
Operating support to arts organizations from Francophone official	30	\$2,041	31	\$2,121
language minority communities				
Project support to arts organizations from Francophone official	49	\$819	54	\$753
language minority communities Total	120	62 640	110	62 227
	129	\$3,640	119	\$3,337

## **Direction 4: Partnership**

Make partnerships with other organizations a key element in the Council's approach to advancing its mandate.

	2015-16		2014-15	
		('000s)		('000s)
CADAC: Canadian Arts Data / Données sur les arts au Canada				
Contribution towards a web-based system to allow the Canada Council and other public funders to collect and share common financial and statistical data on Canadian arts organizations		\$200		\$232

### Direction 5: The Council's Organizational Development

Enhance the Council's capacity to support the arts and implement change by strengthening its structure, staffing and services.

	201	2015-16		2014-15	
		('000s)		('000s)	
Staffing and Services					
Full-time equivalent positions (FTE)	234		234		
Professional development and training costs per employees		\$607		\$714	
Number of employee-trips outside the National Capital Region (including outreach sessions and workshops)	425		483		
Communities visited by employees	68		73		
Canada Council website traffic ('000s)					
Page views per year	3,483		3,232		
Visits per year	1,055		933		
Unique visitors	656		585		

<sup>1</sup> From 2013-14 onwards figures are based upon information as at May 1, or the next business day, of each fiscal year except in previous years where they are based upon information from June 1 and some cases where figures rely on data from final reports of the grants. As a result of changes in methodology, figures in this corporate scorecard are not necessarily comparable to figures in previous years' presentations. In previous years the Corporate Scorecard appeared in the Council's Annual Report.

<sup>2</sup> An individual artist may receive more than one grant in a given year. For example, an individual artist may receive a project grant and a travel grant.

<sup>3</sup> An arts organization may receive more than one grant in a given year. For example, an arts organization may receive a project grant and an operating grant.

<sup>4</sup> These figures include communities of Canadian artists residing outside Canada and international publishers and co-producers.
 <sup>5</sup> In 2015-16 and 2014-15, the insured value of instruments is reported in US dollars as per the insurance contract. In previous years it was recorded in Canadian dollars.

<sup>6</sup> These figures exclude travel, translation, visiting foreign artists, and other services for international.

<sup>7</sup> Support for artists and arts organizations working in official language communities is calculated on the basis of data collected a different way than that of the three preceding equity groups. Any comparison between the different groups would therefore not necessarily be accurate.